

# DAMIAN SKINNER

“Profits from innovation are simple. We make it hard!”



## Biography

Incorporating his experience with over a decade of speaking and hands-on consulting with clients such as *American Idol*, *Boy Scouts of America*, and *Herbal Life*, Damian cuts through the nonsense and hype to reveal surprisingly cost-effective methods for innovating your way to greater profits while engaging your customer base.

### Film Producer

In 2000, Damian left VPT to form his own production company, Realm Entertainment. Under Realm Entertainment, Damian produced a documentary *Forgotten Wars: Raid on Limbang*. Damian's feature film directorial debut, *Red Ridge*, was acquired by ITN Distribution and garnered the New York Independent International Grand Jury Best Picture award, as well as the Grand Jury Best Director award.

In 2005, Damian founded Lucid Post to better service filmmakers in the south. Consolidating his companies with MPS, a Dallas-based production studio, Damian helped create the first turnkey independent studio in the south: Realm Studios.

### Social Media Expert

Working closely with the technology division, Damian learned firsthand the Social Media methods used by major film & television studios to make sales. He also learned the techniques that allowed the viral marketing division to earn close to a million dollars a year and continue to thrive.

### Consultant

Driven with an intense desire to assist as many business people as possible Damian and his long time business partner Jeff Niems launched “Mogulize Your Business: Applying Hollywood’s Success Secrets to Your Business”. MYB is based on the principles Damian has been teaching businesses for over a decade and serves as one of his primary themes as an international speaker and consultant.

### Speaker/Author

Most recently Damian has launched a new ministry specializing in training small to medium size churches how to develop their media ministry and leverage today's tools to better spread their message of love and forgiveness. Damian has been coaching artists for the past decade and is speaking on the arts in the church and how to better embrace and grow in them.

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